

CLIENT RESULTS, CASE STUDIES & TESTIMONIALS

Social Media Marketing Portfolio



Robel Teame

About Robel



Outside of UpWork, Robel has over 3 years of experience as a professional social media marketer and has effectively expanded the companies of over 43 clients.

Robel is determined that he can expand your brand, enhance your content, and/or dramatically increase your social media presence regardless of the type of business you run.



What I do...

How I can help...



- Social Media Marketing ✓
- Social Media Management ✓
- Facebook/IG Ads ✓
- Organic Growth ✓
- Paid Social Growth ✓
- Content Curation & Creation ✓
- Content Calendar & Distribution ✓
- Graphic Design ✓
- Branding ✓
- Pro-level Copywriting ✓
- Hashtag Analysis ✓
- Competitor Analysis ✓
- Reputation Management ✓





Social Media Management

MANAGEMENT DETAILS



- Organic Growth ✓
- Paid Social Growth Ads ✓
- Branding & Brand positioning ✓
- Content Strategy & Creation ✓
- Content Calendar, Scheduling & Distribution ✓
- Content Split-testing ✓
- Expert Copywriting ✓
- Social Page Optimisation ✓
- Engagement Boosts ✓
- Brand Rep Management ✓
- End Of Month Reporting ✓
- Quick Communication (Slack) ✓



Social Media Management Tools



Photoshop

Canva

Illustrator

Hootsuite

Buffer

Sprout Social

Later

Hubspot

(Pretty much all the other popular SM
calendar/scheduling tools)



Official Marketing Channels



Facebook

Content, Management & Ads



Instagram

Content, Management, Ads & Stories



Youtube

Content, Management & Ads



Tiktok

Content, Management, Ads & Stories



LinkedIn

Content & Management



Twitter

Content, Management, Ads & Stories

How can we produce aesthetically pleasing material for your brand's social media feeds?

Let's look at our previous and current client's content.



Crypto Content



CRYPTO CLASS
BITREFILL

Buy 750+ Gift Cards
Buy Gift Cards with Bitcoin & Altcoins for 750+ supported services in 170+ countries.

Pay with Lightning
Take advantage of instant payments on the Lightning Network with our exciting Thor channel services.

Refill your phone
Top up any phone anywhere across 170 countries and 900+ supported operators.

Supported payment methods

Bitrefill allows you to Purchase Gift Cards or Mobile Refills from more than 1650 businesses in 170 countries. Get eGifts & pay mobile bills quickly, safely, and privately with Bitcoin and other cryptocurrencies.

BITCOIN IS VALUABLE BECAUSE ITS

P2P USEFUL SOUND
GLOBAL SCARCE DIVISIBLE
SECURE PORTABLE IMMUTABLE
DURABLE SOVEREIGN EMPOWERING
TRANSPARENT TRUSTLESS DECENTRALIZED
PERMISSIONLESS NEUTRAL PROGRAMMABLE
OPEN-SOURCE BORDERLESS UNCONFISCATABLE

INSANE FACTS ABOUT BITCOIN

WWE NETWORK

IN OCTOBER 2009, 10 MONTHS AFTER THE LAUNCH OF THE CRYPTO BTC WAS TRADED AT AN EXTREMELY COMPETITIVE RATE: 1\$ FOR 1,309 BTC WHICH IS EQUIVALENT TO LESS THAN 0,00076\$ PER BITCOIN.

ASSUMING YOU HAD SPENT \$308 YOU'D HAVE \$3.2 BILLION. THE SAME NET WORTH OF VINCENT NICHOLSON, WWE CEO.

FACTS ABOUT BITCOIN CASH

1. BITCOIN CASH IS A HARD-FORK OF THE BTC
2. THE MAXIMUM AMOUNT OF THE BCH TO EVER EXIST WILL FINISH OFF AT 21 MILLION.
3. IN NOVEMBER 2018, BCH'S BLOCK SIZE INCREASED UP TO 32 MB.
4. BCH INTRODUCED TWO NEW CHAINS; CRAIG WRIGHT'S CHAIN AND BITMAIN'S WORMHOLE

LET THIS SINK IN!

VISA, MASTERCARD AND JP MORGAN ARE THE THREE LARGEST FINANCIAL INSTITUTIONS IN THE U.S.A BY VALUATION.

MARKET CAP \$324B
MasterCard
MARKET CAP \$321B
JPMorgan
MARKET CAP \$462B
VISA
MARKET CAP \$460B

TODAY BITCOIN SURPASSED ALL THREE OF THESE IN MARKET CAP VALUE.

MONEY MAKING DECISIONS

2010 VALUE = \$100	2021 VALUE < \$100
2010 VALUE = \$1	2021 VALUE < \$54,000

IF YOU WANT TO MAKE MONEY AND BUILDING WEALTH HOLDING BITCOIN IS BETTER THAN HOLDING THE DOLLAR!

BULLISH ENGULFING

THE BULLISH ENGULF CANDLESTICK MUST WHOLLY CONTAIN THE REAL BODY OF THE PRECEDING CANDLESTICK PATTERN

THE BULLISH ENGULF CANDLESTICK PATTERN DOESN'T HAVE TO ENGULF THE PRECEDING CANDLESTICK'S UPPER AND LOWER SHADOWS, BUT IF IT DOES, THE BULLISH ENGULFING CANDLESTICK IS EVEN MORE BULLISH.

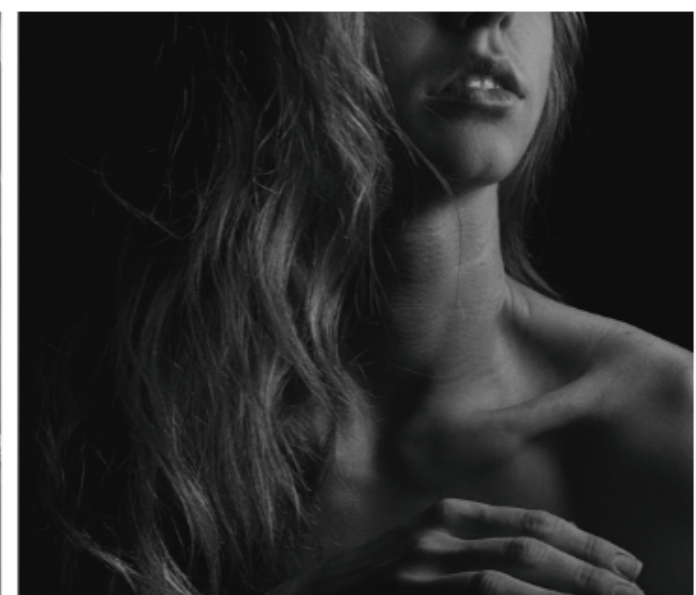
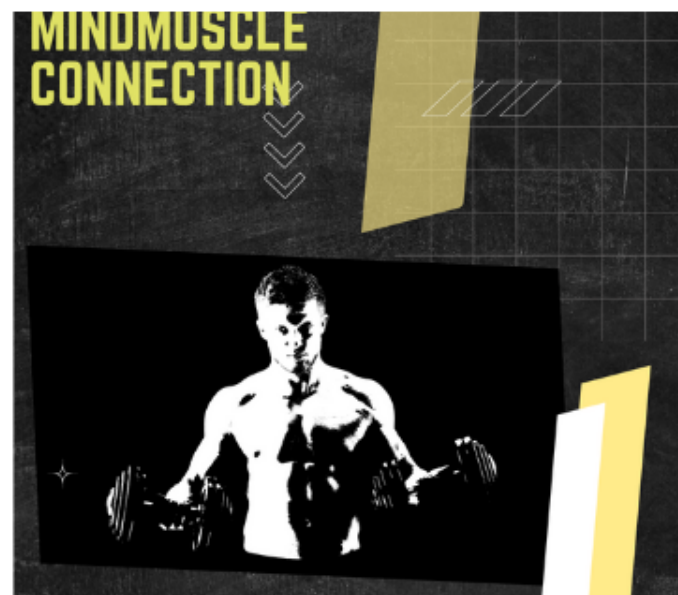
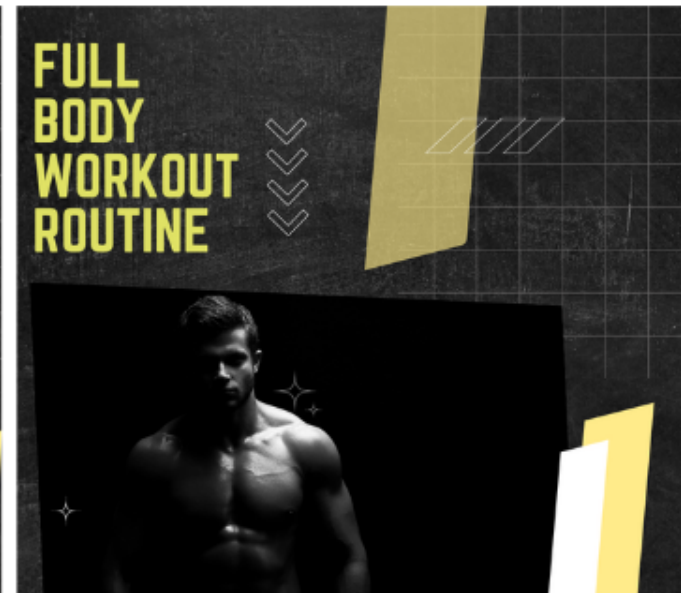
Cryptospartanz

Bitcoin Simply Explained!

WATCH NOW!



Fitness Content



Food Content





What can we do to strengthen and expand your brand's online presence?

Let's look at our previous and current client's results.



SOCIAL MEDIA MANAGEMENT RESULTS FROM ONE OF OUR CRYPTO CLIENT



cryptospartanz Edit profile 12 22 100

227 posts **3,735 followers** 290 following

Crypto | NFT | Metaverse
Entrepreneur

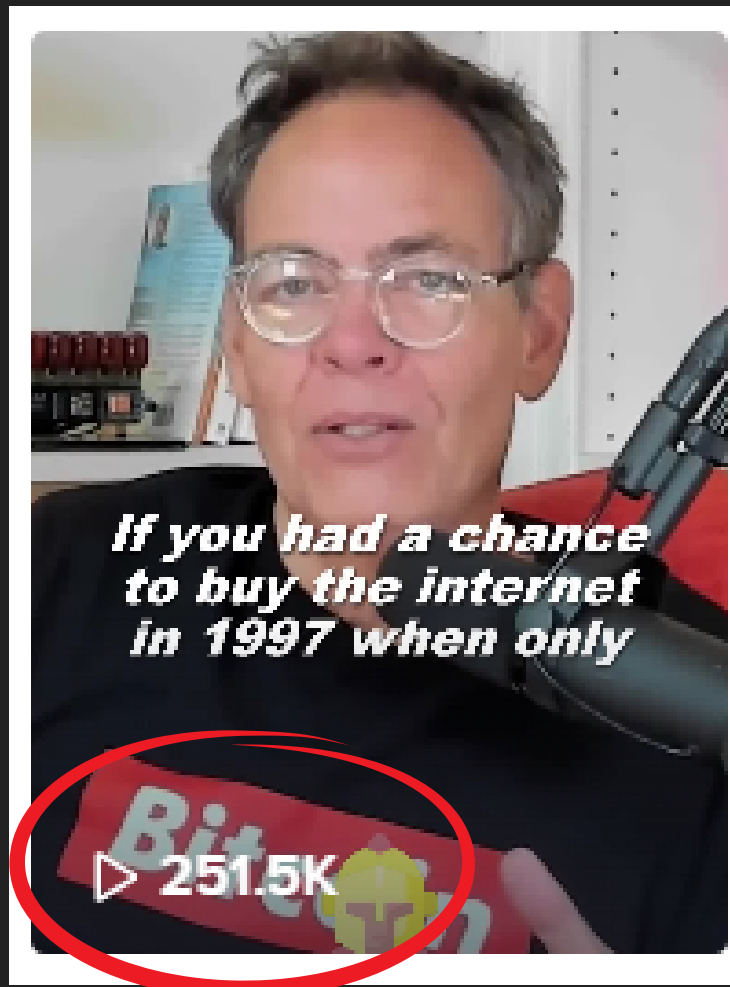
- 🏆 | Best page on Crypto
- 🚀 | Follow to 10X your Investments
- 📁 | NFT + Crypto + Metaverse Content
- 📖 | Free Metaverse Ebook
- 👉 | ALL FREE RESOURCES BELOW

linktr.ee/cryptospartanz

We grew their Instagram account from 0-3k followers organically in a short amount of time

We cracked the code for the Tiktok algorithm and racked up over 200k+ Views!

We developed a E-book for our client and increased their newsletter subscribers.

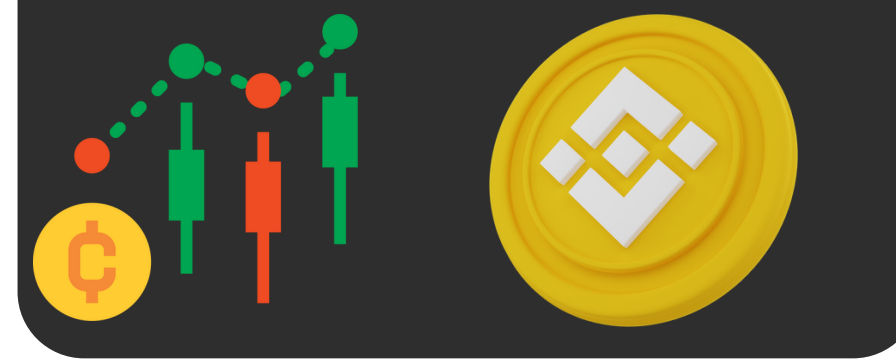


Cryptospartanz

Bitcoin Simply Explained!

WATCH NOW!

Their content was primarily based on cryptocurrency Infographics and visually appealing Reels.



WHAT IS KUSAMA?



KUSAMA IS A SCALABLE NETWORK OF SPECIALIZED BLOCKCHAINS BUILT USING SUBSTRATE AND NEARLY THE SAME CODEBASE AS POLKADOT. THE NETWORK IS AN EXPERIMENTAL DEVELOPMENT ENVIRONMENT FOR TEAMS WHO WANT TO MOVE FAST AND INNOVATE ON KUSAMA, OR PREPARE FOR DEPLOYMENT ON POLKADOT.


KUSAMA WAS FOUNDED IN 2019 BY GAVIN WOOD, FOUNDER OF POLKADOT AND CO-FOUNDER AND FORMER CTO OF ETHEREUM.

@cryptospartanz 


BITCOIN BALANCES THE DISADVANTAGE PEOPLE HAVE WITH BANKS

”

NIPSEY HUSSLE
RAPPER, SONG WRITER & ENTREPRENEUR



ELEMENTS OF CANDLESTICKS



HIGHEST PRICE DURING THE TRADING SESSION

CLOSING PRICE

GREEN, IF THE PRICE HAS GONE UP

OPENING PRICE

LOWEST PRICE DURING THE TRADING SESSION

HIGHEST PRICE DURING THE TRADING SESSION

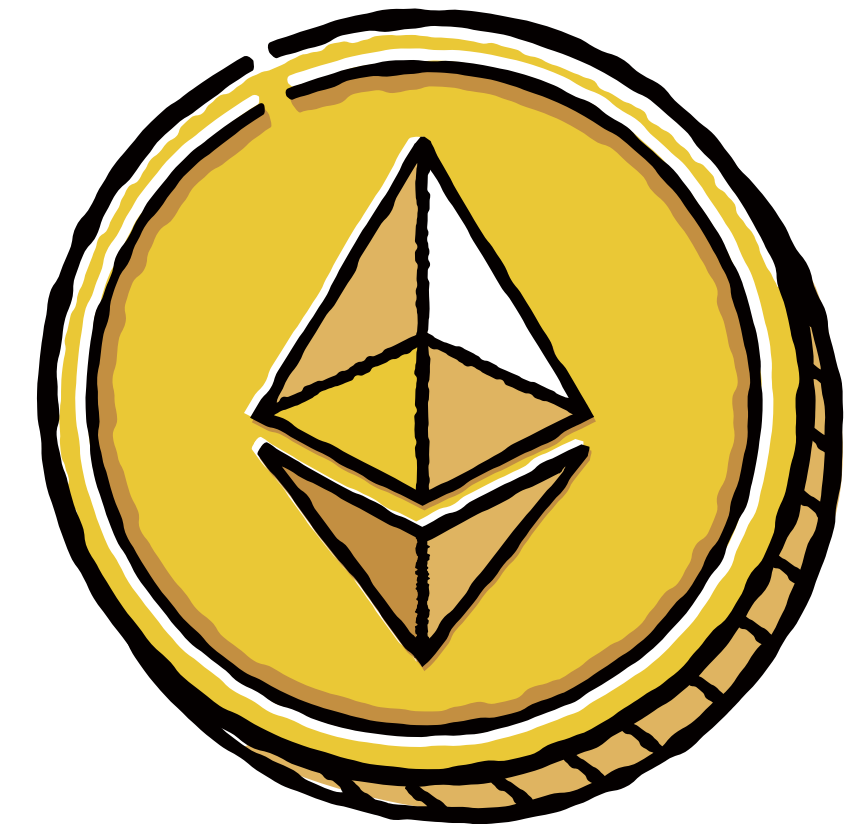
OPENING PRICE

RED, IF THE PRICE HAS GONE DOWN

CLOSING PRICE

LOWEST PRICE DURING THE TRADING SESSION

SAVE AND SHARE



simpleeasypure Message Profile Dropdown More

45 posts **10.3K followers** 1,723 following

SEP™
 Kitchen/cooking
 😊 | Delicious food content |
 🤯 | Mind Blowing Food Facts |
 😊 | Simple Easy Pure recipes |
 😊 | Awesome Food compilations down below! 📌
youtu.be/Aaqq61GoLu4

Followed by [robel_teame_](#) and [aalebandoo](#)

[Food Facts!](#) [Delicious F...](#) [Desserts ...](#) [Shoutouts !](#) [Poke Bowl...](#) [Business](#)

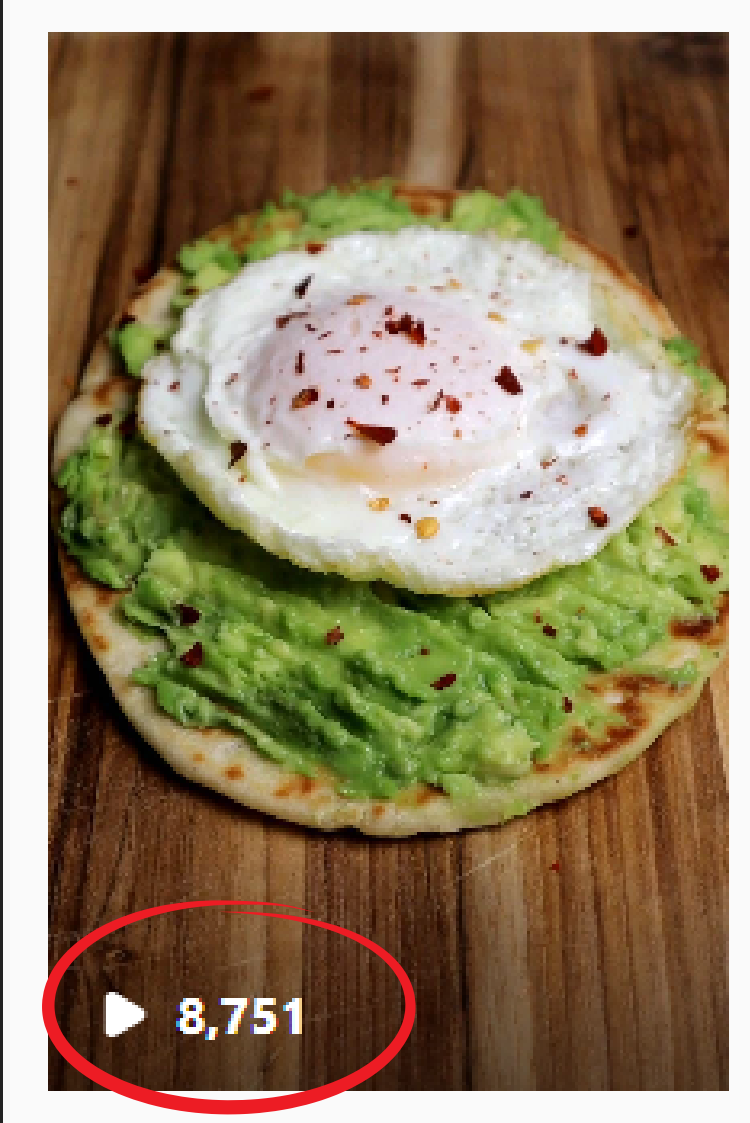


SOCIAL MEDIA GROWTH RESULTS FROM ONE OF OUR CLIENTS IN THE FOOD NICE

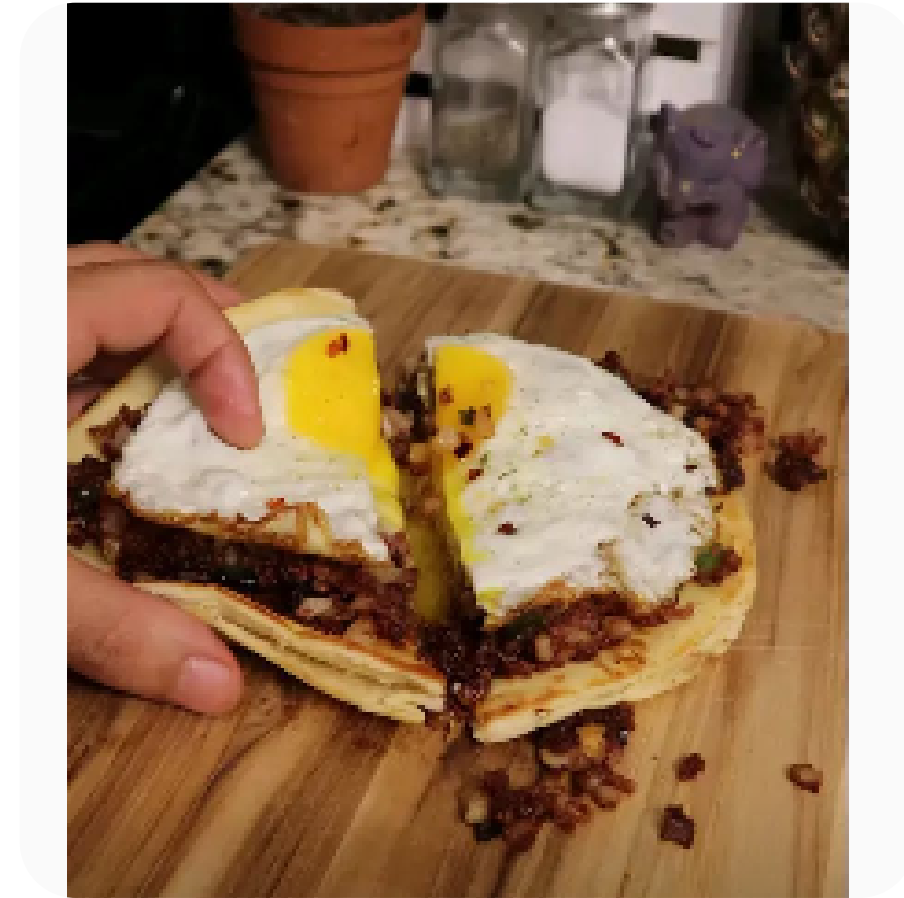
We grew their account from 0-15K!

While growing our clients account, we implemented various ways to monetize this page.

This page continues to get followers each day and has consistent performance that favors the algorithm.



Their content was primarily based on different types of food recipes from all cultures!



DONE FOR YOU SOCIAL MEDIA!



Content is King!

Big brand or **small**: We can help...

No matter if your business is a 7 figure brand like or a start-up with zero social media presence or posts, we are more than confident we can help you.



The Next Steps



Reply

Simply reply to my Upwork proposal with your precise requirements so that we can communicate about your project and business. After that, we will schedule a free Growth Analysis Call for a time that works best for you.



Growth Analysis

We perform a free 30-minute growth analysis call to evaluate your brand and see whether you're a suitable fit for our services in order to guarantee that we can grow your accounts and brand.

Even if you choose not to collaborate with us, we always provide you all of our insights based on the research we do before speaking with you and explain what your next steps are to build your brand.



Onboarding

Our unique onboarding mechanism was developed specifically for all of us. This series of step-by-step mini lectures explains our protocols, what you may anticipate from us, and exactly how to provide us with all the information we require.

Onboarding with us takes 30-45 minutes and we have your content live 3-5 business days after.



Kick-off

After onboarding is through, we move on to preparing your social media strategy, overall approach, content calendar, and growth strategy so you can sit back and relax while we handle your social media so you can concentrate on other crucial business tasks.

You'll never need to lift a finger from here on out.



“We do more than just
handle accounts. We
scale them into trending
Brands”.

Robel Teame (CEO)
Teame Consulting





Get in touch



<https://bit.ly/3LttxhX>

